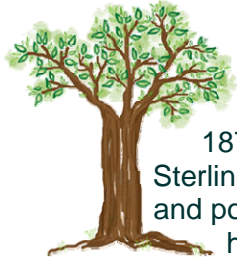




# The Twain Times

We Don't Teach People to be Nice  
~ We Simply Hire Nice People

April 2010



## The History of Arbor Day

Arbor Day is celebrated on April 30th.

The first Arbor Day took place on April 10, 1872 in Nebraska. It was the brainchild of Julius Sterling Morton (1832-1902), a Nebraska journalist and politician originally from Michigan. Throughout his long and productive career, Morton worked to improve agricultural techniques in his adopted state and throughout the United States when he served as President Grover Cleveland's Secretary of Agriculture. But his most important legacy is Arbor Day.

Morton (*photo, right*) felt that Nebraska's landscape and economy would benefit from the wide-scale planting of trees. He set an example himself planting orchards, shade trees and wind breaks on his own farm and he urged his neighbors to follow suit. Morton's real opportunity, though, arrived when he became a member of Nebraska's state board of agriculture. He proposed that a special day be set aside dedicated to tree planting and increasing awareness of the importance of trees. Nebraska's first Arbor Day was an amazing success. More than one million trees were planted.

A second Arbor Day took place in 1884 and the young state made it an annual legal holiday in 1885, using April 22nd to coincide with Morton's birthday.



In the years following that first Arbor Day, Morton's idea spread beyond Nebraska with Kansas, Tennessee, Minnesota and Ohio all proclaiming their own Arbor Days. Today all 50 states celebrate Arbor Day although the dates may vary in keeping with the local climate. At the federal level, in 1970, President Richard Nixon proclaimed the last Friday in April as National Arbor Day.

**MARK TWAIN'S WILL BE**

**OPEN SUNDAYS**

Starting Sunday, April 25th and every Sunday after we will be open from 5pm until 9pm, thru Labor Day!!!

**Fun Facts...**

- The U.S. per capita consumption of mozzarella cheese is almost 11 pounds.
- In the U.S., there are about 350 slices of pizza eaten each second.
- Americans eat an average of 46 slices of pizza a year.

# DOUBLE Your Points Day

May 1st is Loyalty day, and we want to thank you for being our great and loyal guests. So when you dine with us on May 1st, show us your Royalty Rewards <sup>SM</sup> card, and we will **Double Your Points!**

# Beyond the Normal Eggplant Parmigiana Pizza

## What You Will Need:

- 1 eggplant (about 1 pound), washed and sliced into rounds about 1/8 inch thick
- 1 cup tomato purée or pizza sauce
- 2 teaspoons minced garlic
- 1 teaspoon dried oregano
- 1 teaspoon dried basil
- 2 tablespoons olive oil
- 2 tablespoons grated Romano cheese
- 8 ounces shredded mozzarella or 50/50 blend



Put the eggplant slices on a baking sheet. **B**rush with olive oil. **B**roil or bake until the eggplant takes on some color and is just cooked through. **C**ombine the tomato purée, garlic, oregano, basil and olive oil. **S**alt, to taste. **S**pread the sauce over the crust. **A**rrange the eggplant slices over the tomatoes. **S**prinkle on the grated Romano cheese, followed by the mozzarella.

**Chef's tip:** If you use small, firm eggplant, those without a lot of seeds, you don't need to salt and press the eggplant slices to rid it of bitterness that is common to some eggplant.

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**WHERE IN THE WORLD?**



The first **person** to BRING THIS NEWSLETTER in and tell us the correct answer as to **WHAT** and **WHERE** this is will win a **FREE** Pizza on us valued up to **\$10.00**.

Not valid with any other offer.  
Expires April 30, 2010.

Last month's answer: "My Piano House" An Hui Province, China

## Presidential Trivia...

The first President to fly while in office was Franklin D. Roosevelt. In 1943, Roosevelt traveled on a Pan Am Transoceanic Clipper from Miami to Casablanca for a meeting with Winston Churchill. This was the first time an American President had traveled on a plane while in office. Roosevelt was listed on the passenger manifest as Mr. Jones. In 1943, that transoceanic flight took 3 days.



Income taxes are usually due on April 15<sup>th</sup> from all employed Americans. If April 15<sup>th</sup> falls on a Saturday or a Sunday, the due date is extended to the next non-holiday weekday.

Income taxes have become such a common part of our lives, that it is hard to imagine that, at one time, there was no income tax in the U.S. When the country was young, it struggled to raise funds from the 13 original states – \$15 million from each state in 1779 and more in following years.

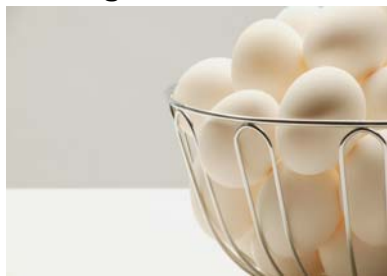
The government collected the first income tax during the Civil War, but only temporarily. President Grover Cleveland tried to start up regular yearly income taxes in 1894, but the Supreme Court ruled it unconstitutional. For supporters of the income tax, that meant amending the Constitution, which the government finally did in 1913 with the 16<sup>th</sup> Amendment. From that point on, Congress could legally collect taxes on incomes.

Homer S. Cummings, Chairman of the Democratic National Committee during the administration of President Woodrow Wilson, counted the income tax as among the most notable accomplishments of the Democratic Party. The funds raised from it have been used for running many parts of the government. How much one pays depends on yearly earnings and certain deductions.



# How Now Brown Egg

Many people believe that brown eggs are a healthier choice than white eggs, but nutritionists disagree. The color of the egg depends on the

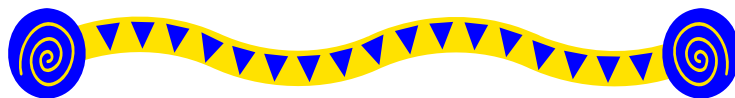


breed of the hen – chickens with red feathers and earlobes lay brown eggs; chickens with white feathers and earlobes lay white eggs. The difference is purely cosmetic.

# Who's Catering Your Next Event?



**Mark Twain's Pizza Landing**  
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Business Lunch!  
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## A 17 FOOT LONG CARROT?



Did you know that Carrots are a root vegetable that originated in Afghanistan? They were purple, red, white, and yellow, but never orange. Here are some other interesting facts:

- The Ancient Greeks believed the carrot made both men and women more amorous.
- In the 16th century, Dutch carrot growers invented the orange carrot in honor of the House of Orange, the Dutch Royal Family. They did this by cross breeding pale yellow carrots with red carrots.
- The scene from the movie *It Happened One Night* in which Clark Gable leans nonchalantly against a fence eating carrots while talking to Claudette Colbert inspired the creators of Bugs Bunny to give him the same nonchalant, carrot-eating demeanor.
- China is the world's top carrot producer. Russia is the second top producer and the United States the third.
- Carrots ranked as the seventh most valuable crop produced in the United States in 2004.
- Carrots are about 87% water.
- Eating too many carrots can cause a person's skin to turn yellowish orange, especially on the palms or soles of the feet.
- One cup of raw carrots contains about 52 calories.
- The longest carrot ever recorded was nearly 17 feet long & the largest carrot ever recorded weighed 18.985 pounds.

## THE BENEFITS OF COFFEE

Scientists have found that fresh-brewed coffee contains antioxidants, healthful phytochemicals that help support your immune system and may lower your risk for cancer and heart disease. But drink up fast: the antioxidants remain effective in your cup for only about 20 minutes after brewing.



# Happy Easter

basket	Easter
bunny	egg
candy	fun
chocolate	hunt
color	roll
	dye

B R Z E A S T E R F B D  
 A I U N B C A V O D S Y  
 S G Y C H O C O L A T E  
 K E R A N L A G L S R B  
 E G G M X O N F B K O U  
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